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BIONESS APPOINTS TODD CUSHMAN AS PRESIDENT & CEO

Valencia, CA—September 23, 2013—Bioness Inc. today announced that its Board of Directors has named Todd Cushman as the company’s President and CEO in an effort to refine its strategy and reorganize the company’s core operations to better support its strategic growth opportunities.

Cushman has been involved in the Bioness business since 2004, when he joined as Vice President of Business Development. Since that time, Cushman has held several critical roles within the company, most recently serving as Chief Commercial Officer. As CEO, Cushman will lead Bioness’ efforts to work with providers to improve access to the Bioness devices, among other strategic objectives.

“As Chief Commercial Officer and in the other important roles he has served at Bioness over the past decade, Todd has been a core part of our leadership team and has contributed greatly to the company’s growth,” said Alfred Mann, chairman of the board of Bioness. “Todd’s extensive background leading commercial operations through challenging market and regulatory environments is an asset as we work toward our goals.”

Cushman is a 32-year veteran of the medical device industry, having previously held various senior management positions at Acumed Medical Equipment, Inc. and Medtronic, Inc. Throughout his career, Cushman has assisted in the development and global commercialization of more than two dozen products and has successfully integrated several product lines into one centralized sales, marketing and distribution operation. Cushman holds a B.A. from Brown University and an M.B.A. from the University of Southern California, Marshall School of Business.

“It has been an honor for me to work at Bioness since 2004 and play a role in helping to provide increased levels of independence to individuals suffering from mobility issues,” said Cushman. “I look forward to taking a larger leadership role within the organization and working to ensure that Bioness remains a market leader.”

About Bioness Inc.

Bioness is the leading provider of innovative technologies to help people regain mobility and independence and improve quality of life. Neurological solutions for people suffering from hand and lower extremity paralysis include the L300® Foot Drop System, L300® Plus System, and the H200® Wireless Hand Rehabilitation System which utilize functional electrical stimulation (FES) to promote motor recovery and function for individuals affected by central nervous system disorders including stroke, multiple sclerosis, spinal cord injury, traumatic brain injury and

cerebral palsy. Patients may also benefit from the Vector Gait and Safety System™, providing over-ground gait rehabilitation through dynamic body weight support. Bioness also distributes the Dynavision D2 which is a rehabilitative technology designed to help patients achieve new levels of physical independence and productivity. Individual results vary. Consult with a qualified physician to find out if these products are right for you. Additional information about Bioness can be found at www.bioness.com.

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